

UNITED STATES PATENT APPLICATION

OF

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FOR

PICTURE-ON-PICTURE DECAL SHEET

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PICTURE-ON-PICTURE DECAL SHEET

Field Of The Invention

The present invention relates generally to a decal sheet, and more specifically to a decal sheet having an image of the decal under the decal.

5 Background Of The Invention

Images appear on various surfaces, e.g., on photographs, greeting cards, baseball cards, pamphlets, etc. The images are fixed onto these surfaces so that the ability to transfer the image onto another surfaces is not possible.

Using stickers, one can transfer images onto different surfaces. Once removed,
10 however, the images of the sticker no longer exist on their original surface.

Summary Of The Invention

In accordance with methods consistent with the present invention, a method for creating a decal sheet is disclosed. The method includes printing an image on a surface, wherein the image has a shape, coating the surface over the image with release paper,
15 applying adhesive on the release paper over the image, wherein the adhesive is applied in a shape similar to the image shape, applying a base layer on the adhesive, wherein the base layer is applied in a shape similar to the image shape, and printing the image on the base layer, wherein the image on the base layer and the image on the surface coincide.

In accordance with methods consistent with the present invention, a method for
20 creating a decal sheet is disclosed. The method includes printing an image on a surface, applying adhesive on the surface over the image, applying a base layer on the adhesive, and printing the image on the base layer.

In accordance with an embodiment consistent with the present invention, a decal sheet is provided. The decal sheet includes an image on a surface, a decal on the surface
25 over the image, and another image on the decal.

In accordance with another embodiment consistent with the present invention, a decal sheet is provided. The decal sheet includes an image on a surface, a decal on the surface over the image, and another image on the decal. The image has a shape, and the

same reference numbers will be used throughout the drawings and the following description to refer to the same or like parts.

Fig. 1 depicts a decal sheet 100, which includes decals 102 on a surface 104. When the decals 102 are removed from the surface 104, an image 200 remains on the surface 104, as depicted in Fig. 2. Thus, a user can transfer the decal 102 without removing the image 200 from the surface 104. In the example depicted in Fig. 2, the image 200 on the sheet 100 is identical to the image on the decal 102. If the images are identical, one can transfer the image using the decal 102 without permanently removing the image 200 from the surface 104. Although methods and articles of manufacture consistent with the present invention do not require the image 200 on the sheet 100 to be identical to the image on the decal, the remainder of the description discusses an example where both images are identical. In the example shown in Fig. 2, the images also coincide so that the image on the decal 102 is directly above the image 200 on the surface 104.

The decal sheet 100 may take many forms. For example, the decal sheet 100 may be a greeting card that includes an image of the sender on the cover of the card. A recipient of the card may transfer the decal containing the image onto another surface (e.g., onto a refrigerator, a mirror, a cup, or a notebook cover) without removing the image from the greeting card. As another example, the decal sheet 100 may be a page in a book so that the images of different characters in the book may be transferred onto a different surface without removing the images of the characters from the book. Although aspects of the present invention are described as being used on greeting cards and books, one skilled in the art will appreciate that these aspects can also be used on other types of items, such as photographs, baseball cards, pamphlets, advertisements, etc.

Fig. 3 depicts the various layers of the decal sheet 100, and Fig. 4 depicts a flow diagram illustrating a process that may be used to create the decal sheet 100 in accordance with methods consistent with the present invention. The decal sheet 100 is formed on a surface 104. The surface 104 in this example is depicted as a flat sheet, e.g., the surface 104 may comprise a paper-like material such as art paper or cast coated paper. One of ordinary skill in the art, however, will recognize that any surface may be used, as discussed above.

Initially an image 300 is printed onto the surface 104 (step 400). Any conventional printing method may be used to print the image 300 onto the surface 104, e.g., offset printing, silk screening, gravure, letterpress, a color scanner, etc. Next, the decal is formed on the image 300. Any conventional method of forming a decal may be used to create a decal or sticker on the surface 104 in accordance with methods and articles of manufacture consistent with the present invention. For example, U.S. Patent Nos. 5,021,275 and 5,169,681 disclose methods of creating an ornamental sticker that do not require a separate cutting process, both of which are incorporated herein by reference.

Returning to the method disclosed in Fig. 4, the next step is to coat the image 300 with release paper 302 (step 402). The release paper 302 makes it easier to remove the decal 102 from the surface 104. Thus, the release paper extends at least slightly beyond the outer edge of the image, as depicted in Fig. 3, and may cover the entire surface 104. The release paper may include teflon, silicone, fluoride, silicone resin, fluorine resin, or any coating material used as a releasing agent, and may be applied using a silk screen process, offset printing process or a coating process. After the release paper is coated on the image, the release paper is dried (step 404). The release paper may be dried using heat or ultraviolet light.

Next, adhesive 304 is applied onto the release paper 302 (step 406). The adhesive 304 may be applied in the same shape as the image 300. The adhesive may be an aqueous adhesive, e.g., an acrylic acid ester polymer, or it may be an oily adhesive. The adhesive may be applied using a silk screen process. After the adhesive 304 is applied, the adhesive 304 is dried (step 408). The adhesive 304 may be dried using heat or ultraviolet light.

The next step is to apply a base layer 306 (step 410). A plurality of base layers may be applied to increase the thickness of the decal 100. The base layer(s) may be opaque or transparent. If the base layer(s) is transparent, the image on the decal will appear on both sides of the decal. Thus, if the decal is applied on a transparent object, e.g., on glass, the image on the decal may be seen from both sides of the object. The base layer 306 may be applied in the same shape as the image 300, and may be applied using a silk screen process. The base layer 306 may include polyvinyl chloride (PVC), acryl, urethane, polyurethane or a resin. After each base layer 306 is applied, the base

layer 306 is dried (step 412). The base layer 306 may be dried using heat or ultraviolet light.

After the base layer dries, another image 308 is printed on the base layer 306 (step 414). The other image 308 may be identical to and may coincide with image 300.

5 Any conventional printing method may be used to print the image 308 on the base layer 306, e.g., offset printing, silk screening, gravure, letterpress, a color scanner, etc. Finally, a transparent layer 310 may be applied to the image 308 (step 416). The transparent layer 310 may include polyurethane or a resin. The transparent layer 310 is then dried (step 418). The transparent layer 310 may also be dried using heat or
10 ultraviolet light.

Although the surface 104 of the decal sheet 100 was depicted as a sheet of paper, one skilled in the art will recognize that the surface 104 may be part of a separate product, e.g., a baseball card, etc. Thus, the decal sheets and methods consistent with the present invention are not limited to those used in the present embodiment.

15 While various embodiments of the present invention have been described, it will be apparent to those of skill in the art that many more embodiments and implementations are possible that are within the scope of this invention. Accordingly, the present invention is not to be restricted except in light of the attached claims and their equivalents.